



Sponsor Opportunities

\$2,000 PRESENTING SPONSOR (1 AVAILABLE)

- Eight attendee registrations for meals and all sessions (*registration code will be sent to the sponsor coordinator*)
- Invitation to welcome guests from stage (two minutes maximum)
- Logo displayed on AAF Midlands, IABC/SC and SCPRSA websites with link to company website
- Premiere recognition on event signage and materials
- One dedicated AAF Midlands, IABC/SC and SCPRSA social media post recognizing your CONNECT sponsorship (post will include your company logo, social media account tag and description of your services)
- AAF Midlands, IABC/SC and SCPRSA newsletter recognition
- Distribution of sponsor provided swag to attendees at the registration table
- Sponsor table to network with attendees OR a sponsor email sent to attendees on your behalf (Content must be approved by CONNECT team. You will not receive any contact information for attendees.)

\$1,500 PLATINUM SPONSOR (2 AVAILABLE)

- Six attendee registrations for meals and all sessions (*registration code will be sent to the sponsor coordinator*)
- Logo displayed on AAF Midlands, IABC/SC and SCPRSA websites with link to company website
- Recognition on event signage and materials
- One dedicated AAF Midlands, IABC/SC and SCPRSA social media post recognizing your CONNECT sponsorship (post will include your company logo, social media account tag and description of your services)
- AAF Midlands, IABC/SC and SCPRSA newsletter recognition
- Distribution of sponsor provided swag to attendees at the registration table
- Sponsor table to network with attendees OR a sponsor email sent to attendees on your behalf (Content must be approved by CONNECT team. You will not receive any contact information for attendees.)

\$750 GOLD SPONSOR (2 AVAILABLE)

- Four attendee registrations for meals and all sessions (*registration code will be sent to the sponsor coordinator*)
- Logo displayed on AAF Midlands, IABC/SC and SCPRSA websites with link to company website
- One dedicated AAF Midlands, IABC/SC and SCPRSA social media post recognizing your CONNECT sponsorship (post will include your company logo, social media account tag and description of your services)
- AAF Midlands, IABC/SC and SCPRSA newsletter recognition
- Recognition on event signage and materials

\$500 SILVER SPONSOR (4 AVAILABLE – COFFEE BAR, MORNING BREAK, LUNCH OR AFTERNOON BREAK)

- Two attendee registrations for meals and all sessions (*registration code will be sent to the sponsor coordinator*)
- Logo displayed on AAF Midlands, IABC/SC and SCPRSA websites with link to company website
- One dedicated AAF Midlands, IABC/SC and SCPRSA social media post recognizing your CONNECT sponsorship (post will include your company logo, social media account tag and description of your services)
- AAF Midlands, IABC/SC and SCPRSA newsletter recognition
- Recognition on event signage and materials
- Logo displayed at coffee bar, morning break, lunch or afternoon break based on availability

\$500 HAPPY HOUR SPONSOR (2 AVAILABLE - APPETIZERS AND DRINK TAB STARTER)

- Two attendee registrations for meals and all sessions (*registration code will be sent to the sponsor coordinator*)
- Logo displayed on AAF Midlands, IABC/SC and SCPRSA websites
- One dedicated AAF Midlands, IABC/SC and SCPRSA social media post recognizing your CONNECT sponsorship (post will include your company logo, social media account tag and description of your services)
- AAF Midlands, IABC/SC and SCPRSA newsletter recognition
- Recognition on event signage and materials
- Logo displayed on appetizer buffet OR logo displayed on drink ticket good for one drink based on availability

\$500 LANYARD SPONSOR (1 AVAILABLE)

- Two attendee registrations for meals and all sessions (*registration code will be sent to the sponsor coordinator*)
- Co-branded lanyard with conference logo and your company logo provided to all attendees
- Logo displayed on AAF Midlands, IABC/SC and SCPRSA websites
- One dedicated AAF Midlands, IABC/SC and SCPRSA social media post recognizing your CONNECT sponsorship (post will include your company logo, social media account tag and description of your services)
- AAF Midlands, IABC/SC and SCPRSA newsletter recognition
- Recognition on event signage and materials

\$250 CONTENT SPONSOR (6 AVAILABLE)

- One attendee registration for meals and all sessions (*registration code will be sent to the sponsor coordinator*)
- Logo displayed on AAF Midlands, IABC/SC and SCPRSA websites
- Recognition on event signage and materials

\$100 EXHIBITOR SPONSOR (8:30 a.m. to 1 p.m.) (4 AVAILABLE)

- One 3 x 6 foot table will be provided. You will be responsible for a tablecloth and your display materials.
- One ticket to the CONNECT Conference luncheon.



Sponsorship Form

Select your sponsorship level:

☐ Presenting (\$2,000)

Please select all that apply below to your sponsorship.

- ☐ I would like a sponsor table. OR ☐ I would like a sponsor email sent on my behalf.
☐ I plan to provide swag for the registration table.

☐ Platinum (\$1,500)

Please select all that apply below to your sponsorship.

- ☐ I would like a sponsor table. OR ☐ I would like a sponsor email sent on my behalf.
☐ I plan to provide swag for the registration table.

☐ Gold (\$750)

☐ Silver (\$500)

Number by Order of Preference: ____ Coffee Bar ____ Morning Break ____ Lunch ____ Afternoon Break

☐ Happy Hour (\$500)

Number by Order of Preference: ____ Appetizers ____ Drink Tab Starter

☐ Lanyard (\$500)

☐ Content (\$250)

☐ Exhibitor (\$100)

Please provide your contact information below.

Name: _____

Company: _____

Phone Number: (_____) _____ - _____

Email: _____

Website: _____

Social Media Tag(s):

Facebook: _____

LinkedIn: _____

X: _____

Mail sponsorship form and payment to: IABC/SC • PO Box 1814 • Columbia, SC 29202

Please email a high-resolution vector file of your company logo to info@sc.iabc.com.